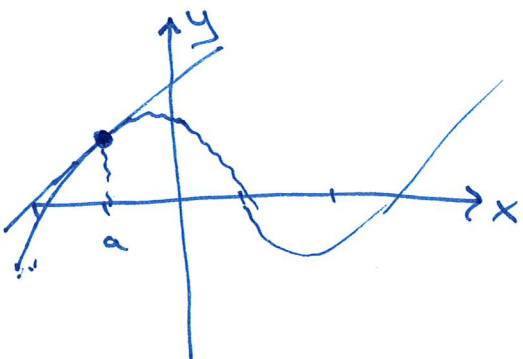


Plan

- 1 Functions and derivatives
- 2 Exponential functions and logarithms
- 3 Higher derivatives and convexity

① Functions and derivatives



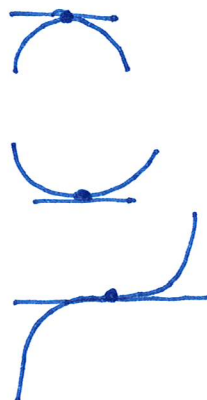
graph of $y=f(x)$

$f'(a) :=$ slope of the tangent line of $y=f(x)$ at $x=a$

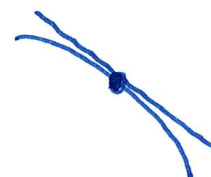
$f'(a) > 0$



$f'(a) = 0$



$f'(a) < 0$

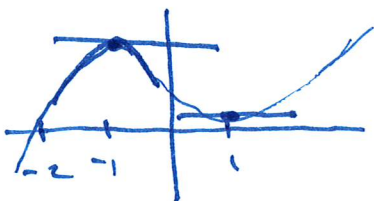


How to compute $f'(a)$:

Ex: $f(x) = x^3 - 3x + 2$
 $f'(x) = 3x^2 - 3$

derivation rules

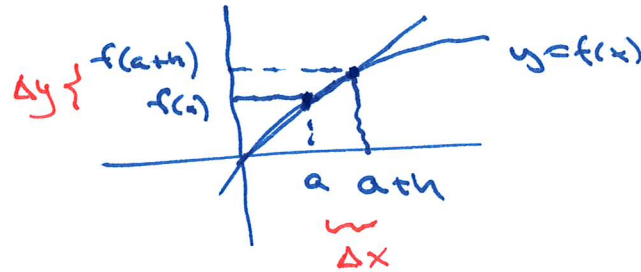
$$f'(-1) = 3 \cdot (-1)^2 - 3 = 3 - 3 = 0$$



$$f'(x) = 3x^2 - 3 = 3(x^2 - 1) = 3(x+1)(x-1)$$

A handwritten diagram showing the factoring process. It starts with $3x^2 - 3$, then shows $3(x^2 - 1)$, and finally $3(x+1)(x-1)$. Below this, a number line is drawn with points $x+1$ and $x-1$ marked. The sign of $f'(x)$ is indicated as positive for $x < -1$ and $x > 1$, and negative for $-1 < x < 1$.

From the definition: $f'(a) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$ $\leftarrow \Delta y$
 $\leftarrow \Delta x$



Using derivation rules:

- i) $(x^n)' = n \cdot x^{n-1}$ for any number n $f(x) = x^n \Rightarrow f'(x) = n \cdot x^{n-1}$
 - ii) $(u \pm v)' = u' \pm v'$ for any expr. u, v
 - iii) $(c \cdot u)' = c \cdot u'$ for any constant c , expr. u
 - iv) $(u \cdot v)' = u' \cdot v + u \cdot v'$
 - v) $\left(\frac{u}{v}\right)' = \frac{u'v - uv'}{v^2}$
- } for any expr. u, v

Ex: $\left(\frac{x}{x-2}\right)' = \frac{1 \cdot (x-2) - x \cdot 1}{(x-2)^2} = \frac{-2}{(x-2)^2}$

$$(ax+b)' = a$$

vi) Chain rule: $[f(u(x))]' = f'(u(x)) \cdot u'(x)$

Ex: $f(x) = \sqrt{1-x^2} = \sqrt{u}$, $u = 1-x^2$
 outer fn. kernel, inner fn.

$$f'(x) = \frac{1}{2\sqrt{u}} \cdot (-2x) = \frac{-2x}{2\sqrt{u}} = \frac{-x}{\sqrt{1-x^2}}$$

$$\begin{aligned} (\sqrt{u})' &= (u^{1/2})' \\ &= \frac{1}{2} u^{-1/2} = \frac{1}{2} \frac{1}{u^{1/2}} \\ &= \frac{1}{2\sqrt{u}} \end{aligned}$$

$$\text{vii) } (e^x)' = e^x$$

$$(\ln x)' = \frac{1}{x}$$

base $e = 2.7182\dots$

$$(a^x)' = a^x \cdot \ln(a)$$

$$(\log_a(x))' = \frac{1}{x \cdot \ln(a)}$$

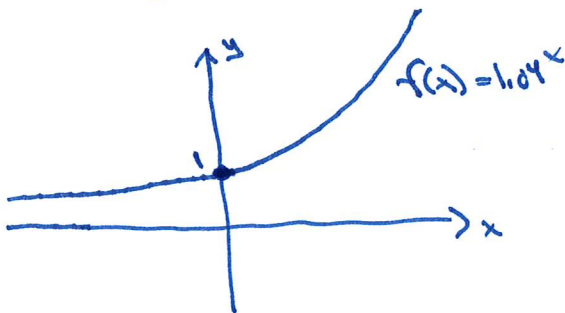
base $a > 0, a \neq 1$

② Exponential functions and logarithms

Assume that $a > 0, a \neq 1$:

$f(x) = a^x$ exponential function with base a

Ex: $f(x) = 1.04^x$



$a = 1.04$

Exponential fun. when $a > 1$:

- f increasing and continuous

- $D_f = \mathbb{R}, V_f = (0, \infty)$

- when $x \rightarrow \infty, f(x) \rightarrow \infty$
 $x \rightarrow -\infty, f(x) \rightarrow 0$

- derivative $(a^x)' = a^x \cdot \ln(a)$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} =$$

$$= \lim_{h \rightarrow 0} \frac{1.04^{x+h} - 1.04^x}{h}$$

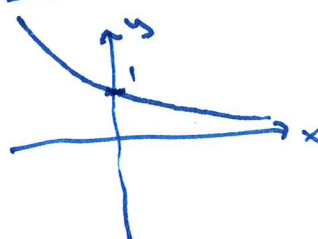
$$= \lim_{h \rightarrow 0} \frac{1.04^x \cdot 1.04^h - 1.04^x}{h}$$

$$= 1.04^x \cdot \left(\lim_{h \rightarrow 0} \frac{1.04^h - 1}{h} \right)$$

$$= 1.04^x \cdot \ln(1.04)$$

Ex: $f(x) = 0.96^x$

$a < 1$

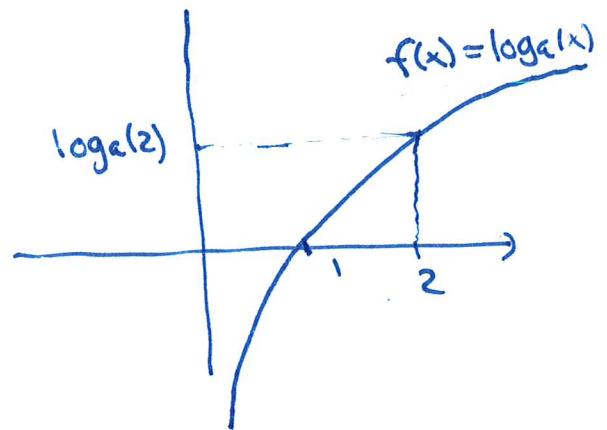
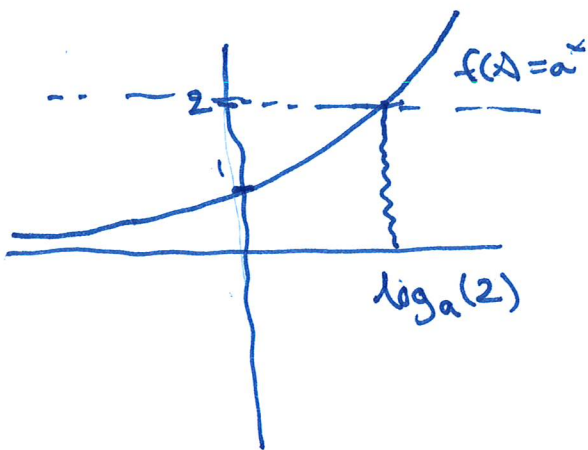


- f decreasing and cont.

- $D_f = \mathbb{R}, V_f = (0, \infty)$

- when $x \rightarrow \infty, f(x) \rightarrow 0$
 $x \rightarrow -\infty, f(x) \rightarrow \infty$

- derivative: $(a^x)' = a^x \cdot \ln(a)$



Logarithms: $f(x) = \log_a(x) :=$ inverse function of a^x

$a > 1$: $D_f = (0, \infty)$ $V_f = \mathbb{R}$

f is increasing and continuous

wh $x \rightarrow \infty$ $f(x) \rightarrow \infty$

$x \rightarrow 0^+$ $f(x) \rightarrow -\infty$

derivative: $(\log_a(x))' = \frac{1}{x \cdot \ln(a)}$

defining property: $a^{\log_a(x)} = x$

and $\log_a(a^x) = x$

Important special case:

$f(x) = e^x$

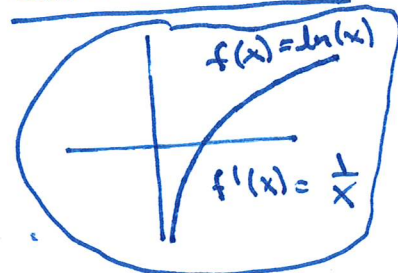
$f(x) = \ln(x) := \log_e(x)$

$a = e = 2.71828\dots$



$\ln(e) = \ln(e^1) = 1$

Euler's number



Derivatives:

$(e^x)' = e^x$

$(e^u)' = e^u \cdot u'$

$(\ln x)' = \frac{1}{x}$

$\ln(u)' = \frac{1}{u} \cdot u'$

Rules for powers:

- i) $a^m \cdot a^n = a^{m+n}$
 ii) $a^m / a^n = a^{m-n}$
 iii) $(a^m)^n = a^{m \cdot n}$

Ex: $f(x) = 2e^x - 3$
 $f'(x) = \underline{2 \cdot e^x}$

Rules for logarithms:

- i) $\ln(x \cdot y) = \ln(x) + \ln(y)$
 ii) $\ln(x/y) = \ln(x) - \ln(y)$
 iii) $\ln(x^y) = y \cdot \ln(x)$

Intersection with x-axis:

$$f(x) = 2e^x - 3 = 0$$

$$\frac{2e^x}{2} = \frac{3}{2}$$

$$e^x = 3/2$$

$$\ln(e^x) = \ln(3/2)$$

$$x = \ln(3/2)$$

$$x = \underline{\underline{\ln 3 - \ln 2}}$$

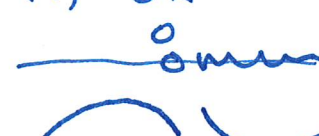
② Higher derivations and convexity

Ex: $f(x) = x^3 - 3x + 2$
 $f'(x) = 3x^2 - 3$
 $f''(x) = 3 \cdot 2x = \underline{6x}$
 $f'''(x) = \underline{6}$
 $f^{(4)}(x) = \underline{0}$

Defn:

f is convex in an interval I
 if $f''(x) \geq 0$ for all x in I

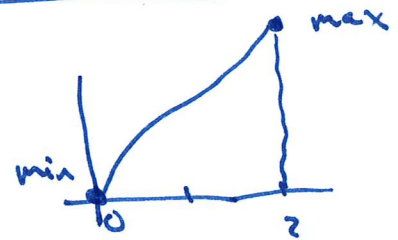
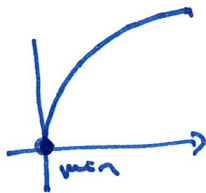
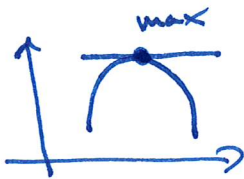
f is concave in an interval I
 if $f''(x) \leq 0$ for all x in I

$f''(x) = 6x$
 $f'' = 6x$ 

f is convex in $[0, \rightarrow)$
 f is concave in $(\leftarrow, 0]$

Optimization problems in one variablemax/min $f(x)$ Definition: A stationary pt of f is a pt. where $f'(x) = 0$.Fact:A max/min for f is either

- i) stationary pt $f'(x) = 0$
- ii) a pt where $f'(x)$ doesn't exist
- iii) a boundary pt



$$f(x) = \sqrt{x}, x \geq 0$$

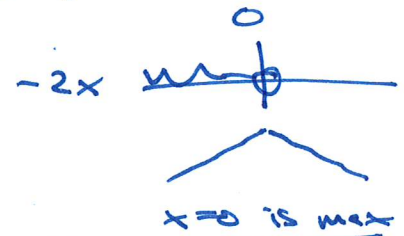
$$f'(x) = \frac{1}{2\sqrt{x}}$$

$f'(0)$ does not exist

$f(x)$ increasing

$$D_f = [a, 2]$$

Ex: $f(x) = 4 - x^2$
 $f'(x) = -2x = 0$
Stat. pt: $x = 0$
 $f''(x) = -2$

Methods to classify $x=0$ i) Sign diagram for $f'(x)$:

ii) Second derivative test:

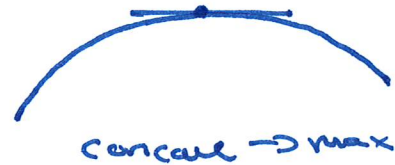
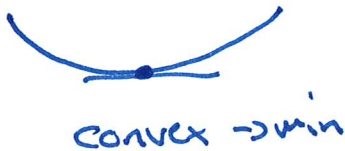
$x=a$ is a stationary pt
 then:
 $f''(a) > 0 \Rightarrow x=a$ local min
 $f''(a) < 0 \Rightarrow x=a$ local max

$$f''(0) = -2$$

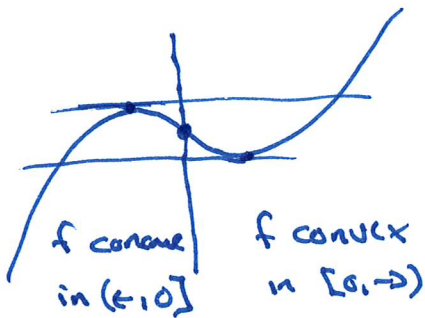
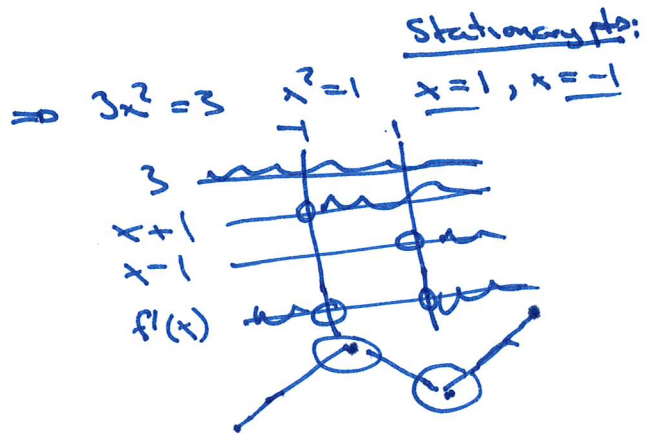
$x=0$ is local max

Convex optimization:

f is convex \Rightarrow any stationary pt is global min = min
 f is concave \Rightarrow — || — IS global max = max



Ex: $f(x) = x^3 - 3x + 2$
 $f'(x) = 3x^2 - 3 = 0$
 $= 3(x^2 - 1)$
 $= 3(x+1)(x-1)$



$x = -1$: local max no max
 $x = 1$: local min no min

$$\text{f(x): } f(x) = \frac{3}{5} \ln(1+x) + \frac{2}{5} \ln(1-x), \quad 0 \leq x < 1$$

$$f'(x) = \frac{\frac{3}{5} \cdot \frac{1}{1+x} \cdot 1 + \frac{2}{5} \cdot \frac{1}{1-x} \cdot (-1)}{}$$

$$= \frac{\frac{3(1-x)}{5(1+x)(1-x)} + \frac{-2(1+x)}{5(1-x)(1+x)}}{}$$

$$= \frac{3(1-x) - 2(1+x)}{5(1+x)(1-x)} = \frac{1-5x}{5(1-x)(1+x)} = 0$$

$$1-5x=0$$

$$\text{Stationary pt: } \underline{\underline{x = 1/5}}$$

$$f''(x) = \frac{3}{5} \left[(1+x)^{-1} \right]' - \frac{2}{5} \left[(1-x)^{-1} \right]'$$

$$= \frac{3}{5} (-1)(1+x)^{-2} \cdot 1 - \frac{2}{5} \cdot (-1)(1-x)^{-2} \cdot (-1)$$

$$= -\frac{3}{5} \frac{1}{(1+x)^2} - \frac{2}{5} \frac{1}{(1-x)^2} < 0 \quad \text{for all } x$$

f is concave

∥

$x = 1/5$ is max

$$f(x) = \frac{3}{5} \ln(1+x) + \frac{2}{5} \ln(1-x),$$

$$0 \leq x < 1$$

