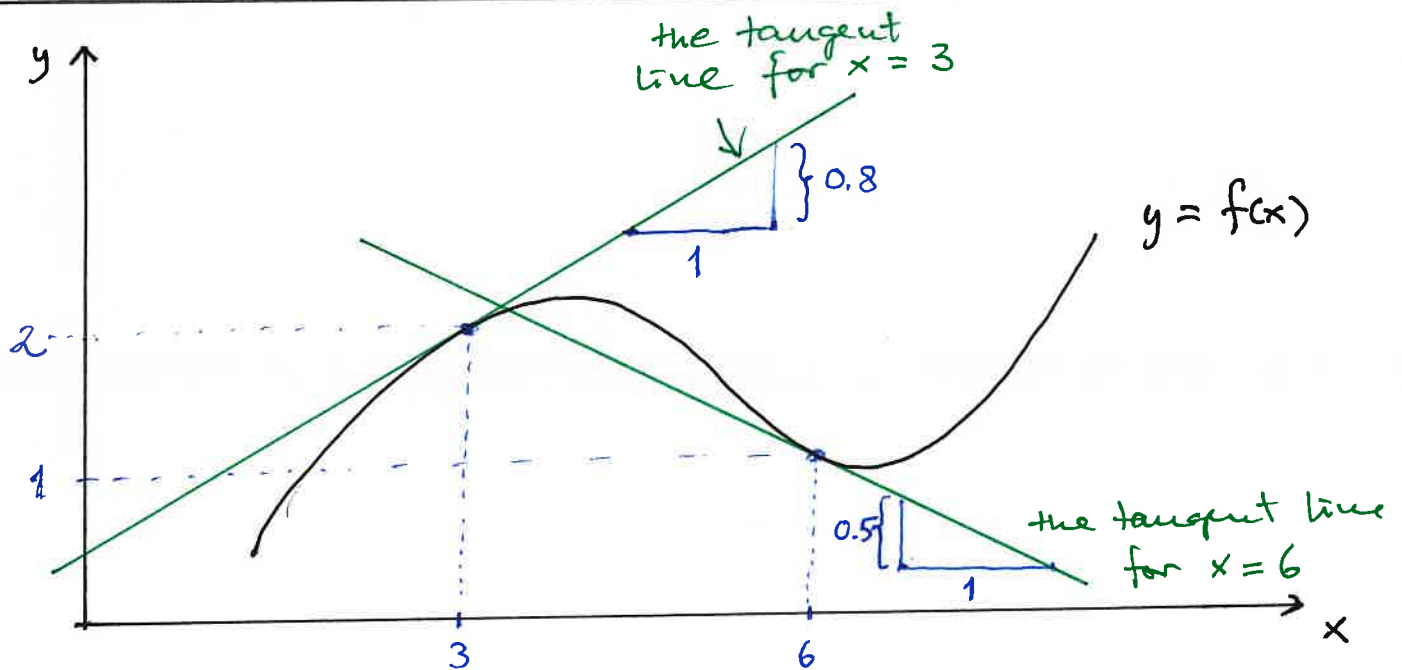


- Plan
1. Tangents and the derivative
 2. The derivative as a function
 3. Rules for differentiation
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The tangent of the graph of $f(x)$ at the point $(3, 2)$ has slope 0.8

We write $f'(3) = 0.8$

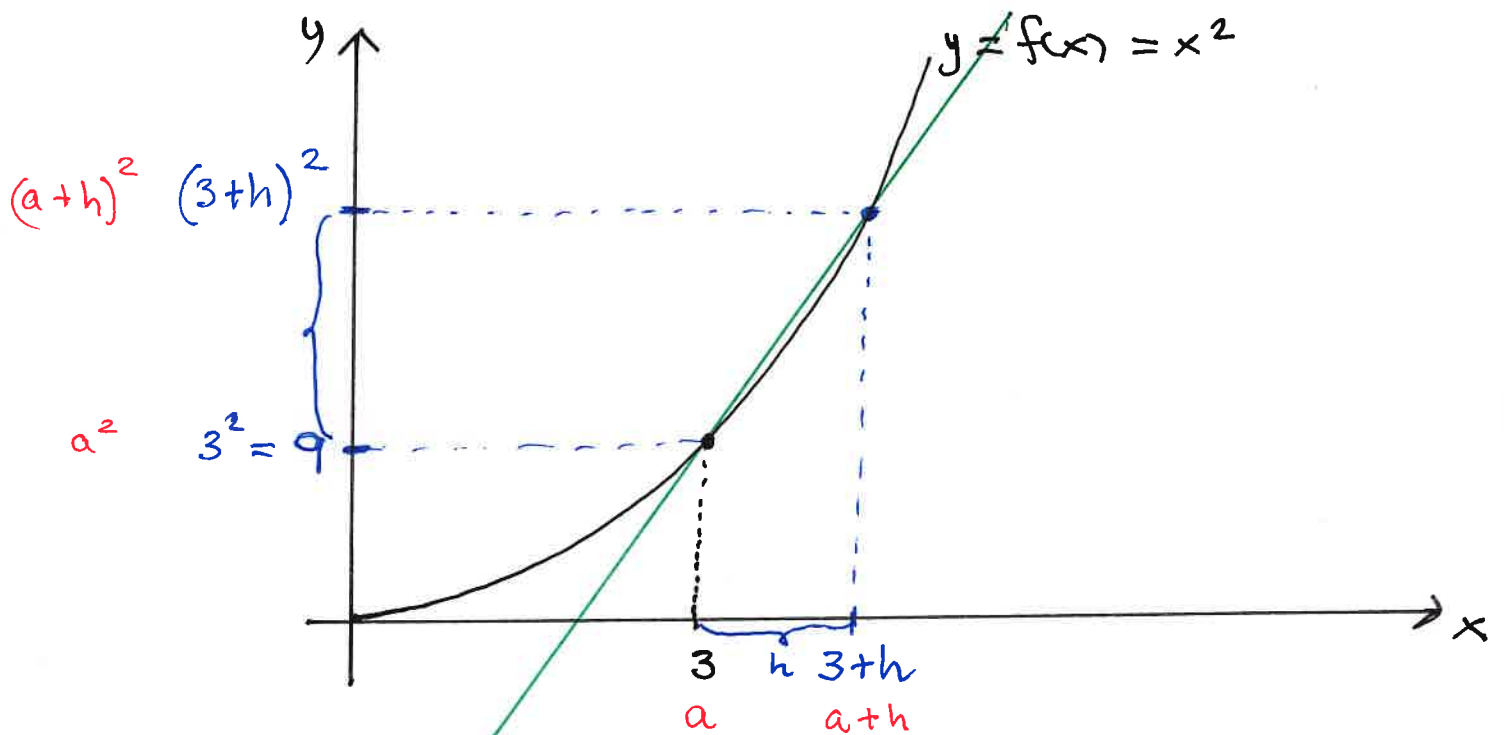
The tangent of the graph of $f(x)$ at the point $(6, 1)$ has slope -0.5

Two important applications

- 1) To determine where the function increases/decreases and max/min.
- 2) Approximate complicated functions with linear functions
- typical in economic models.

How to find the slope of the tangent

Ex $f(x) = x^2$ and $(3, 9)$. What is the slope of the tangent?



The slope of this secant line is

$$\frac{\text{change in } y}{\text{change in } x} = \frac{(a+h)^2 - a^2}{(3+h) - 3} = \frac{(3+h)^2 - 9}{h}$$

$$= \frac{a^2 + 2 \cdot a \cdot h + h^2 - a^2}{h} = \frac{2ah + h^2}{h} = \frac{h(2a+h)}{h}$$

$$= 2a + h \xrightarrow{h \rightarrow 0} 2a$$

which has to be

the slope of the tangent line to $f(x)$ through $(3, 9)$

We write $f'(3) = 6$

also $f'(a) = 2a$

2. The derivative as a function

In the example: if $x = a$, then $f'(a) = 2a$

-but this is a function, and we use

x as variable: $f'(x) = 2x$

E.g. The slope of the tangent of $f(x)$

at $(-3, 9)$ is $f'(-3) = 2 \cdot (-3) = -6$

We could do the same thing with $f(x) = x^3$. We would (after calculation) get $f'(x) = 3 \cdot x^2$.

3. Rules of differentiation

Power rule: $f(x) = x^n$ gives $f'(x) = n \cdot x^{n-1}$
for all n

Ex $f(x) = x^{10}$, $f'(x) = 10 \cdot x^9$

Ex: $f(x) = \sqrt[3]{x}$, $f'(x) = \frac{1}{3} \cdot x^{\frac{1}{3}-1} = \frac{1}{3} \cdot x^{-\frac{2}{3}}$
 $= x^{\frac{1}{3}}$ $= \frac{1}{3} \cdot \frac{1}{x^{\frac{2}{3}}} = \frac{1}{3} \cdot \frac{1}{\sqrt[3]{x^2}}$
 $= \frac{1}{3 \cdot \sqrt[3]{x^2}}$

The sum rule if $f(x) = g(x) + h(x)$

$$\text{then } f'(x) = g'(x) + h'(x)$$

Ex $f(x) = x + x^3$, then $f'(x) = 1 + 3x^2$

The constant rule if k is a constant number

and $f(x) = k \cdot g(x)$ then

$$f'(x) = k \cdot g'(x)$$

Ex $k=7$, $g(x) = x^2$, then $f(x) = 7x^2$

and $f'(x) = 7 \cdot 2x = 14x$

The product rule if $f(x) = g(x) \cdot h(x)$

then $f'(x) = g'(x) \cdot h(x) + g(x) \cdot h'(x)$

Ex $f(x) = (5x^3 - 2x + 1)(3x + 7)$

Calculate $f'(x)$ by using the product rule.

$$g(x) = 5x^3 - 2x + 1$$

$$h(x) = 3x + 7$$

$$g'(x) = 15x^2 - 2$$

$$h'(x) = 3$$

so $f'(x) = (15x^2 - 2) \cdot (3x + 7) + (5x^3 - 2x + 1) \cdot 3$

↑ ↑ ↑ ↑ ↑
note the parenthesis!

calculate.

$$= \underline{\underline{60x^3 + 105x^2 - 12x - 11}}$$

The quotient rule Suppose $f(x) = \frac{g(x)}{h(x)}$

$$\text{Then } f'(x) = \frac{g'(x) \cdot h(x) - g(x) \cdot h'(x)}{[h(x)]^2}$$

Ex $f(x) = \frac{3x+1}{2x+5}$ Then

$$g(x) = 3x+1 \quad \text{and} \quad h(x) = 2x+5$$
$$g'(x) = 3 \quad \text{and} \quad h'(x) = 2$$

note the parentheses

$$f'(x) = \frac{3 \cdot (2x+5) - (3x+1) \cdot 2}{(2x+5)^2}$$

$$= \frac{3 \cdot 2x + 3 \cdot 5 - (3x \cdot 2 + 1 \cdot 2)}{(2x+5)^2}$$

$$= \frac{6x + 15 - 6x - 2}{(2x+5)^2}$$

$$= \frac{13}{(2x+5)^2}$$

← usually better to not expand denominator!

The chain rule

$$\text{If } f(x) = g(\overbrace{u(x)}^{\text{the inner function}})$$

↑ the outer function

$$\text{then } f'(x) = g'(u) \cdot u'(x)$$

$$\text{where } u = u(x)$$

$$\underline{\text{Ex}} \quad f(x) = (x^2 + 2)^{10}$$

$$\text{Put } u = u(x) = x^2 + 2$$

$$u'(x) = 2x$$

and

$$g(u) = u^{10}$$

$$g'(u) = 10u^9$$

$$\text{Then } f'(x) = 10u^9 \cdot 2x$$

$$= 10 \cdot (x^2 + 2)^9 \cdot 2x$$

$$= \underline{\underline{20x(x^2 + 2)^9}}$$

Two functions

$$f(x) = e^x$$

$$f'(x) = e^x$$

and

$$g(x) = \ln(x)$$

$$g'(x) = \frac{1}{x}$$

$$\underline{\text{Ex}} \quad f(x) = e^{3x}$$

$$u(x) = 3x$$

$$u'(x) = 3$$

$$\text{and } g(u) = e^u$$

$$g'(u) = e^u$$

$$\text{so } f'(x) = 3 \cdot e^{3x}$$

$$\underline{\text{Ex}} \quad f(x) = \ln(x^2 + 1)$$

$$\text{then } f'(x) = \frac{2x}{x^2 + 1}$$

by the chain rule
with $u = x^2 + 1$

$$\text{and } g(u) = \ln(u) \quad (6)$$