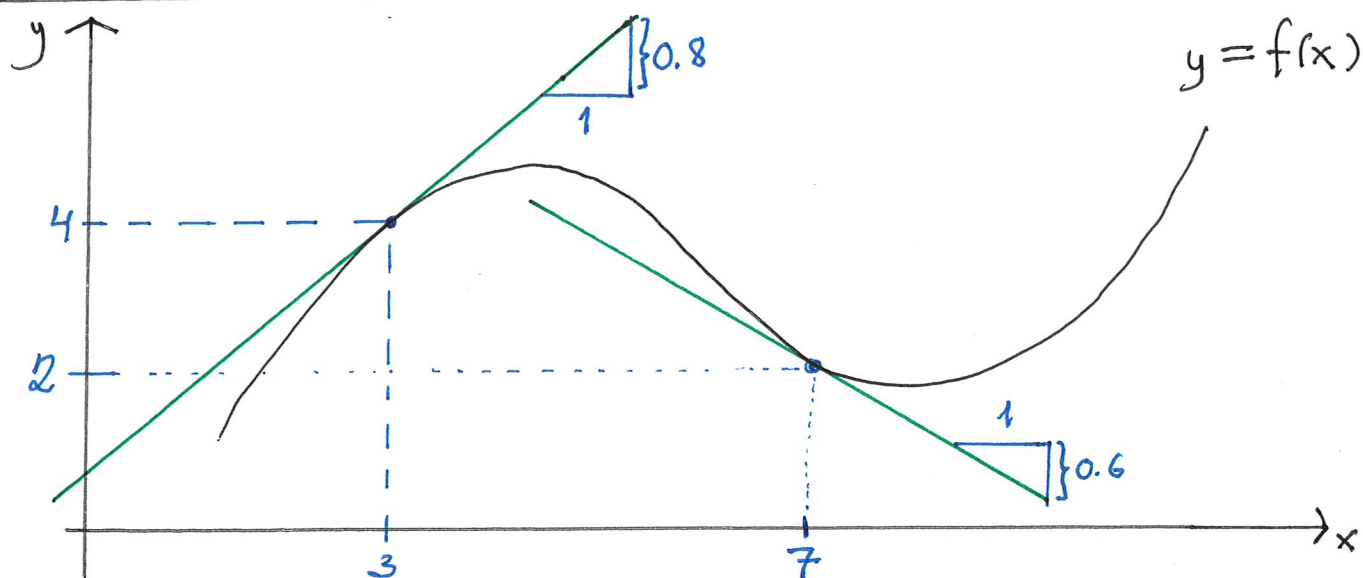


- Plan
1. Tangents and the derivative
 2. The derivative as a function
 3. Rules for differentiation

1. Tangents and the derivative



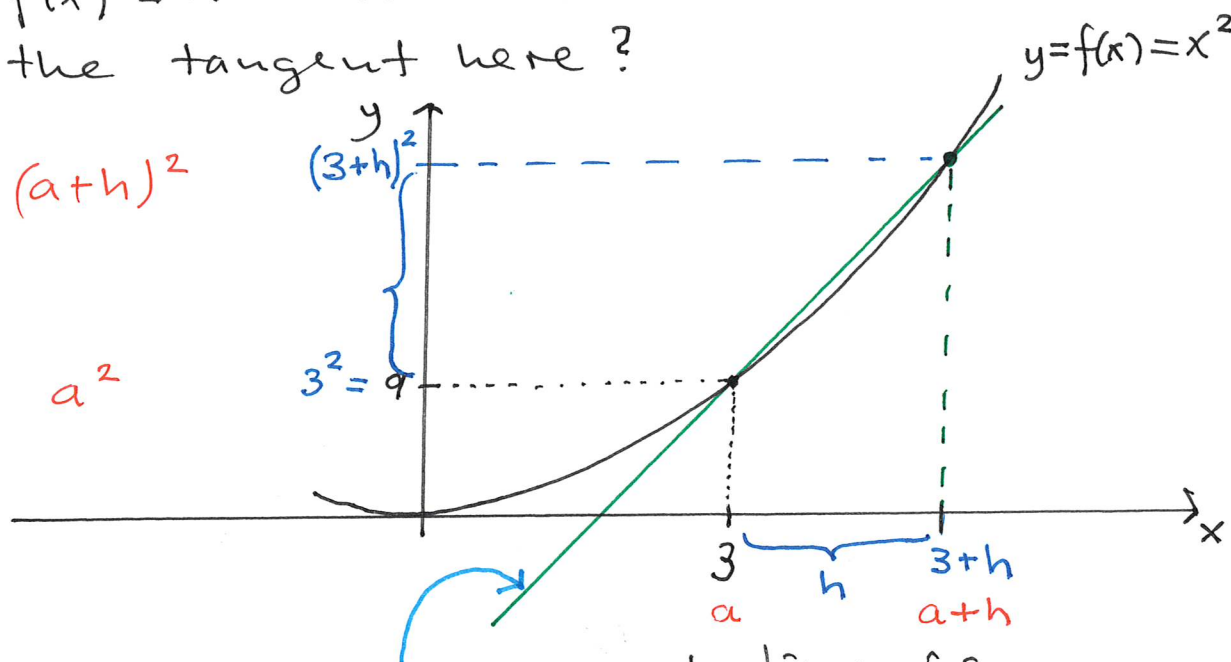
- The tangent of the graph of $f(x)$ at the point $(3, 4)$ has slope 0.8
We write $f'(3) = 0.8$
- The tangent of the graph of $f(x)$ at the point $(7, 2)$ has slope -0.6
We write $f'(7) = -0.6$

Two important applications

- 1) To determine where the function $f(x)$ increases / decreases and max/min
- 2) Approximate complicated functions with linear functions
- typical for economic models

How to find the slope of the tangent?

Ex $f(x) = x^2$ and $(3, 9)$. What is the slope of the tangent here?



The slope of this secant line is

$$\frac{\text{change in } y}{\text{change in } x} = \frac{(a+h)^2 - a^2}{h} = \frac{(a+h)(a+h) - a^2}{h}$$

$$= \frac{a^2 + 2ah + h^2 - a^2}{h} = \frac{h^2 + 2ah}{h} = \frac{h(h+2a)}{h}$$

$h + 2a \xrightarrow{h \rightarrow 0} 2a$
 $= h + 6 \xrightarrow{h \rightarrow 0} 6$ which has to be the slope of the tangent line to $f(x)$ through $(3, 9)$.

We write $f'(3) = 6$

also $f'(a) = 2a$

2. The derivative as a function

In the example: If $x = a$ then $f'(a) = 2a$

- this is a function, we use x as variable:

$$f'(x) = 2x$$

E.g. the slope of the tangent of $f(x)$

- at $(-3, 9)$ is $f'(-3) = 2 \cdot (-3) = -6$

- at $(1, 1)$ is $f'(1) = 2 \cdot 1 = 2$

- at $(10, 100)$ is $f'(10) = 2 \cdot 10 = 20$

We could do a similar calculation with $f(x) = x^3$ and get $f'(x) = 3x^2$

3 Rules of differentiation

start: 11.02

Power rule $f(x) = x^n$ gives $f'(x) = n \cdot x^{n-1}$
for all n .

Ex $f(x) = x^{10}$, $f'(x) = 10 \cdot x^9$ ($n = 10$)

Ex $f(x) = \sqrt[3]{x^2}$, $f'(x) = \frac{1}{3} x^{\frac{1}{3}-1}$ ($n = \frac{1}{3}$)
 $= x^{\frac{1}{3}}$ $= \frac{1}{3} x^{-\frac{2}{3}}$

$$= \frac{1}{3} \cdot \frac{1}{x^{\frac{2}{3}}}$$
$$= \frac{1}{3 \cdot \sqrt[3]{x^2}}$$

The sum rule If $f(x) = g(x) + h(x)$

then $f'(x) = g'(x) + h'(x)$

Ex $f(x) = x + x^3$ then $f'(x) = 1 + 3x^2$

The constant rule If k is a constant number

and $f(x) = k \cdot g(x)$ then

$$f'(x) = k \cdot g'(x)$$

Ex $k=7$, $g(x)=x^2$, then $f(x) = 7x^2$
and $f'(x) = 7 \cdot 2x = 14x$

The product rule If $f(x) = g(x) \cdot h(x)$

then $f'(x) = g'(x) \cdot h(x) + g(x) \cdot h'(x)$

Ex $f(x) = (5x^3 - 2x + 1) \cdot (3x + 7)$

Calculate $f'(x)$ by using the product rule.

Solution $g(x) = 5x^3 - 2x + 1$ and $h(x) = 3x + 7$

$$g'(x) = 15x^2 - 2 \qquad h'(x) = 3$$

so $f'(x) = (15x^2 - 2) \cdot (3x + 7) + (5x^3 - 2x + 1) \cdot (3)$
↑ ↑ ↑ ↑ ↑
note the parentheses!

calculate

$$= \underline{\underline{60x^3 + 105x^2 - 12x - 11}}$$

The quotient rule Suppose $f(x) = \frac{g(x)}{h(x)}$

$$\text{Then } f'(x) = \frac{g'(x) \cdot h(x) - g(x) \cdot h'(x)}{[h(x)]^2}$$

Ex $f(x) = \frac{3x+1}{2x+5}$ Then

$$g(x) = 3x+1 \quad \text{and} \quad h(x) = 2x+5$$

$$g'(x) = 3$$

$$h'(x) = 2$$

$$f'(x) = \frac{3 \cdot (2x+5) - (3x+1) \cdot 2}{(2x+5)^2}$$

$$= \frac{6x + 15 - (6x + 2)}{(2x+5)^2}$$

$$= \frac{6x + 15 - 6x - 2}{(2x+5)^2}$$

$$= \frac{13}{(2x+5)^2}$$

note the parentheses!

note this sign!
- for the whole parenthesis

note this one!!!

usually better to keep the parenthesis in the denominator

The chain rule

$$\text{if } f(x) = g(u(x))$$

the inner function

the outer function

$$\text{then } f'(x) = g'(u) \cdot u'(x) \text{ where } u = u(x)$$

$$\underline{\text{Ex}} \quad f(x) = (x^2 + 2)^{10}$$

$$\text{Put } u = u(x) = x^2 + 2 \quad \text{and } g(u) = u^{10}$$

$$u'(x) = 2x \quad g'(u) = 10u^9$$

$$\text{Then } f'(x) = 10u^9 \cdot 2x = 10 \cdot (x^2 + 2)^9 \cdot 2x$$
$$= 20x(x^2 + 2)^9$$

Two functions

$$f(x) = e^x$$

and

$$g(x) = \ln(x)$$

$$f'(x) = e^x$$

$$g'(x) = \frac{1}{x}$$

$$\underline{\text{Ex}} \quad f(x) = e^{3x}$$

$$u = 3x \quad \text{and } g(u) = e^u$$

$$u'(x) = 3 \quad g'(u) = e^u$$

$$f'(x) = e^u \cdot 3 = 3e^{3x}$$

$$\underline{\text{Ex}} \quad f(x) = \ln(x^2 + 1)$$

$$u = x^2 + 1 \quad \& \quad g(u) = \ln(u)$$

$$u'(x) = 2x \quad g'(u) = \frac{1}{u}$$

$$f'(x) = \frac{1}{u} \cdot 2x$$

$$= \frac{1}{x^2 + 1} \cdot 2x$$

$$= \frac{2x}{x^2 + 1}$$

(6)