

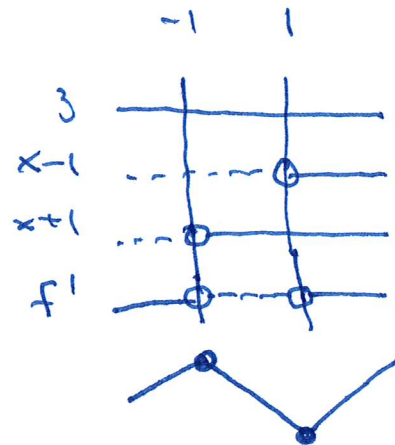
Plan

- 1 Functions and derivatives
- 2 Exponential functions and logarithms
- 3 Higher derivatives and convexity

no time, this will be covered in Lecture 4

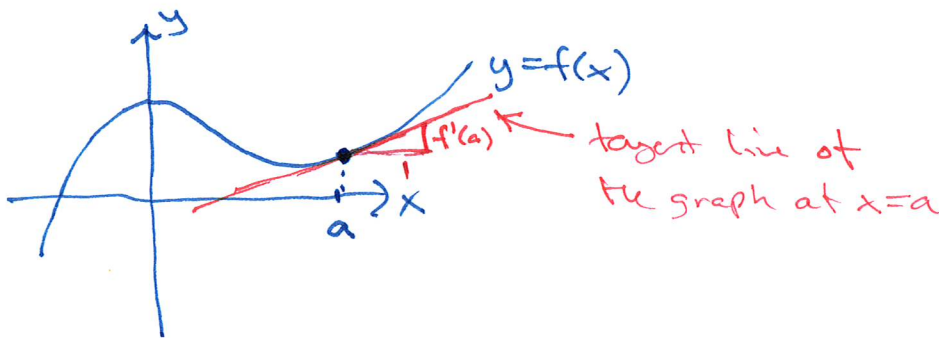
① Functions and derivatives

Ex: $f(x) = x^3 - 3x + 2$
 $f'(x) = 3x^2 - 3 = 3(x^2 - 1)$
 $= 3(x-1)(x+1)$



Interpretation of derivative:

$f'(a)$ = slope of the tangent line of the graph of f at $x=a$



$f'(a) > 0$: function f is increasing close to $x=a$ ✓

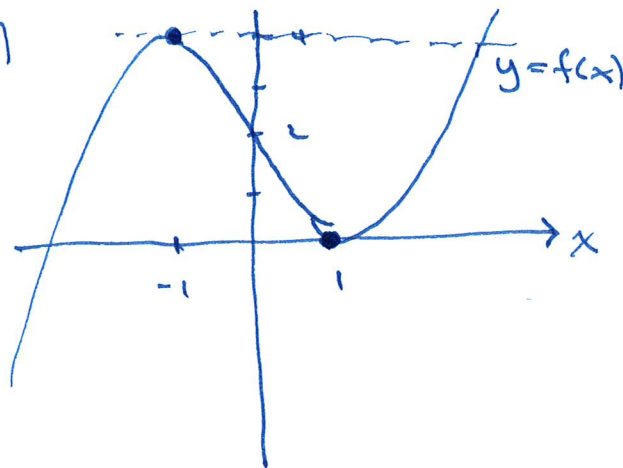
$f'(a) < 0$: —||— decreasing —||— ✓

$f'(a) = 0$: stationary point of f ,
 horizontal tangent line ✓

Ex (cont'd)

$$f(x) = x^3 - 3x + 2$$

$$f'(x) = 3x^2 - 3$$

when $x \rightarrow \infty$:

$$f \rightarrow \infty$$

no maxwhen $x \rightarrow -\infty$:

$$f \rightarrow -\infty$$

no minMax / min

Defn $x=a$ is a max. pt of f if $f(a) \geq f(x)$ for all x

$x=a$ is a min pt of f if $f(a) \leq f(x)$ for all x

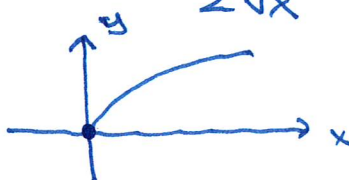
Fact:

If $x=a$ is a max/min for f and $(*)$, then $f'(a) = 0$ ($x=a$ is a stationary pt).

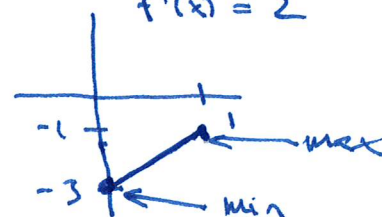
Except: $(*)$: If $f'(a)$ exists and $x=a$ is not a boundary pt of D_f .

Ex: $f(x) = \sqrt{x}$, $x \geq 0$

$$f'(x) = \frac{1}{2\sqrt{x}}$$

 $f'(0)$ does not existEx: $f(x) = 2x - 3$, $0 \leq x \leq 1$

$$f'(x) = 2$$



Defn $x=a$ is a local max of f if $f(a) \geq f(x)$
for all x close to $x=a$

$x=a$ is a local min of f if $f(a) \leq f(x)$
for all x close to $x=a$

Fact: If $f'(a)=0$ and $f' < 0$ to the right
 $f' > 0$ to the left



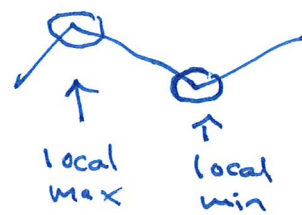
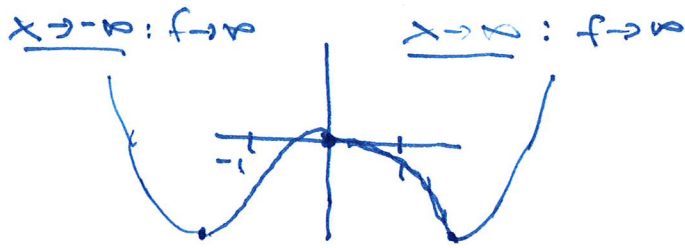
then $x=a$ is a local max

If $f'(a)=0$ and $f' > 0$ to the right
 $f' < 0$ to the left



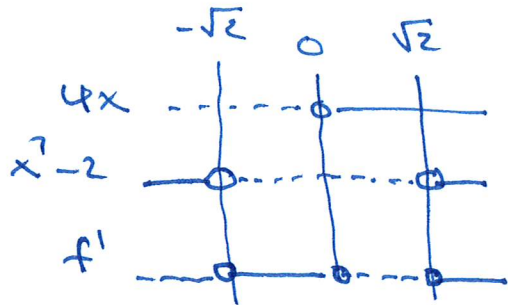
then $x=a$ is a local min

Ex: $f'(x) = 3(x-1)(x+1)$



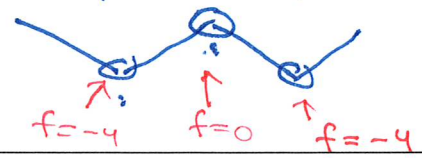
Concl:
no max
 $x = \pm\sqrt{2}$ min
 $f_{min} = -4$

Ex: $f(x) = x^4 - 4x^2$
 $f'(x) = 4x^3 - 8x$
 $= 4x(x^2 - 2)$



Local max:
 $x=0$
Local min:
 $x = \pm\sqrt{2}$

$f'(x)=0$: $4x(x^2-2) = 0$
 $x=0$ or $x^2=2$
 $x = \pm\sqrt{2}$

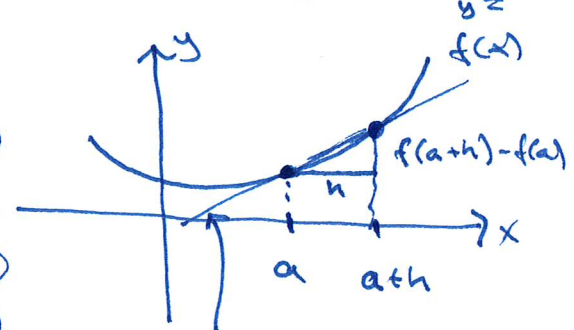


Derivation rules:

- i) $(x^n)' = nx^{n-1}$ for all n
- ii) $(u \pm v)' = u' \pm v'$
 $(c \cdot u)' = c \cdot u'$ } u, v : expr in x
 c : const.
- iii) $(u \cdot v)' = u' \cdot v + u \cdot v'$ } u, v :
 iv) $(\frac{u}{v})' = \frac{u'v - uv'}{v^2}$ } expr. in x
- v) $(e^x)' = e^x$ $(a^x)' = a^x \cdot \ln(a)$
 $(\ln x)' = \frac{1}{x}$ $(\log_a x)' = \frac{1}{x \cdot \ln(a)}$

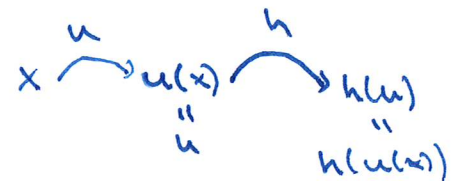
Defini

$$f'(a) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

Secant, slope:

$$\frac{f(a+h) - f(a)}{h}$$

- vi) Chain rule: $f(x) = h(u(x))$
 $\Rightarrow f'(x) = h'(u(x)) \cdot u'(x)$



Ex: $f(x) = x^5 - 4x^3 + 3x^2 - 7$

$$f'(x) = 5x^4 - 4 \cdot 3x^2 + 3 \cdot 2x = \underline{5x^4 - 12x^2 + 6x}$$

$$f(x) = \frac{x-1}{x+1} = \frac{u}{v} \quad \begin{array}{l} u = x-1 \\ v = x+1 \end{array}$$

$$f'(x) = \frac{1 \cdot (x+1) - (x-1) \cdot 1}{(x+1)^2} = \underline{\underline{\frac{2}{(x+1)^2}}}$$

$$f(x) = \underbrace{x}_{u} \cdot \underbrace{e^x}_{v} \quad f'(x) = 1 \cdot e^x + x \cdot e^x = \underline{\underline{(x+1)e^x}}$$

Ex: $f(x) = \sqrt{x^2+1}$
 $f'(x) = h'(u) \cdot u'(x)$
 $= \frac{1}{2\sqrt{u}} \cdot 2x$
 $= \frac{1}{2\sqrt{x^2+1}} \cdot 2x = \frac{x}{\sqrt{x^2+1}}$

$x \xrightarrow{u} x^2+1 = u \xrightarrow{h} \sqrt{u}$
 $u(x) = x^2+1$ $h(u) = \sqrt{u} = u^{1/2}$
 $u' = 2x$ $h' = \frac{1}{2} u^{-1/2}$
 $= \frac{1}{2} \cdot \frac{1}{u^{1/2}}$
 $= \frac{1}{2\sqrt{u}}$

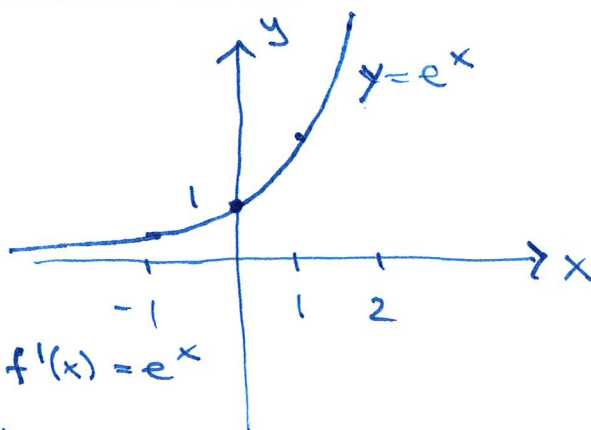
$x \xrightarrow{u} x-1 \xrightarrow{h} \ln(u)$
 $u(x) = x-1$ $h(u) = \ln(u)$
 $u' = 1$ $h' = \frac{1}{u}$

$f(x) = \ln(x-1)$
 $f'(x) = \frac{1}{u} \cdot 1$
 $= \frac{1}{x-1}$

$f(x) = \ln(1-x)$
 $f'(x) = \frac{1}{u} \cdot (-1)$
 $= -\frac{1}{1-x}$

② Exponential fn. and logarithms

$f(x) = e^x$
 $f'(x) = e^x$



$f(x) = e^x$: $f'(x) = e^x$

Base: $a > 0$

Very useful:

Base: $a = e$

2.718...

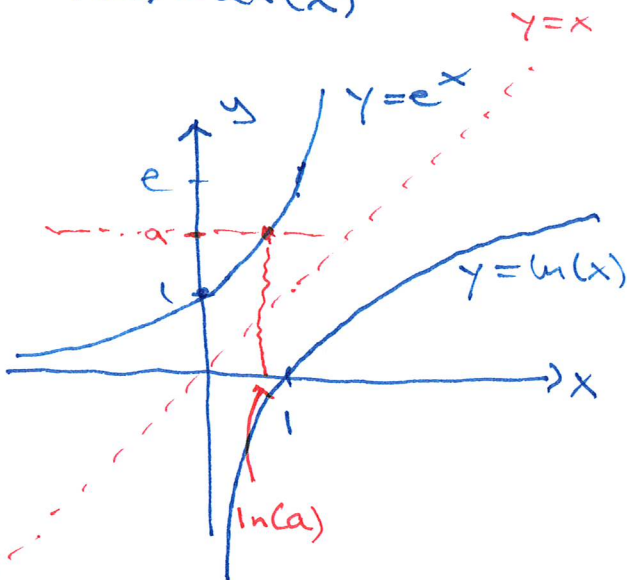
Euler's number

- defined for all x
- positive -||-
- increasing
- limits: $e^x \rightarrow \infty$ ($x \rightarrow \infty$)
 $e^x \rightarrow 0$ ($x \rightarrow -\infty$)

$f(x) = \ln(x)$

natural logarithm (base e),
inverse fu. of e^x

$\ln(a) = b \iff e^b = a$



Note: $f(x) = \ln(x)$

- defined for $x > 0$
- increasing $(\ln x)' = \frac{1}{x}$
- limits: $\ln x \rightarrow \infty$ ($x \rightarrow \infty$)
- $\ln x \rightarrow -\infty$ ($x \rightarrow 0^+$)

Useful rules for logarithms:

- i) $\ln(ab) = \ln(a) + \ln(b)$
- ii) $\ln(a/b) = \ln(a) - \ln(b)$
- iii) $\ln(a^n) = n \cdot \ln(a)$

for exponentials:

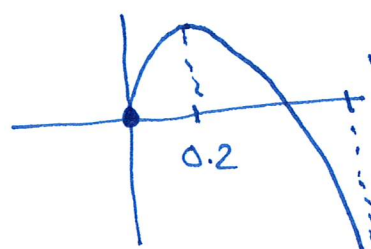
$e^a \cdot e^b = e^{a+b}$
 $e^a / e^b = e^{a-b}$
 $(e^a)^n = e^{a \cdot n}$

Ex: $f(x) = \frac{3}{5} \ln(1+x) + \frac{2}{5} \ln(1-x)$ $0 \leq x < 1$

$f'(x) = 0.6 \cdot \frac{1}{1+x} \cdot 1 + 0.4 \cdot \frac{1}{1-x} \cdot (-1)$
 $= \frac{0.6}{1+x} - \frac{0.4}{1-x} = \frac{0.6 \cdot (1-x) - 0.4(1+x)}{(1+x)(1-x)} = \frac{0.2-x}{(1+x)(1-x)}$

Stationary pts: $x=0.2$

	0	0.2	1
$0.2-x$	0.2	0	0
$1+x$	1	1.2	2
$1-x$	1	0.8	0
f'	0	0	0



$x \rightarrow 1$:
 $f(x) \rightarrow -\infty$
Max: $x=0.2$